

RESET

# HOW TO MANAGE THE GREAT RESET?

October 26–31, 2020



2020 | IPMA GLOBAL  
BEST PRACTICE WEEK  
VIRTUAL EVENT

IPMA®  
international  
project  
management  
association

*"We urgently need a healthier, more equitable, more sustainable, and more reliable world. The pandemic represents a rare opportunity to rethink the way we are acting. Project Managers play a significant role in creating our future. So let's learn from best practices to build a better world."*

Martin Sedlmayer

VICE PRESIDENT  
PRODUCTS AND SERVICES

## WHAT IS THE IPMA BEST PRACTICE WEEK?

This virtual event focuses on the post-pandemic recovery period to build sustainable business practices. Project Managers play a significant role in the great reset, as postulated by the World Economic Forum.

The Best Practice Week programme focuses on the competences desperately needed in these challenging times:

- Leadership, trust and empathy
- Agility and flexibility
- Change management (especially disruptive changes and speed of change)
- Coaching and mentoring
- Teamwork (especially with distributed teams)
- Communication (especially while working virtually)
- Resourcefulness, imagination, inventiveness
- Self-management
- Diversity and inclusion (culture, gender, age etc.)
- Conflict resolution
- Results orientation
- Strategic thinking and sustainability
- Adaptiveness taking lessons learned into account

### THE BEST PRACTICE WEEK OFFERS YOU: KEYNOTE SPEAKERS, CASESTUDY PRESENTATIONS AND DISCUSSIONS AS WELL AS MASTERCLASSES.

- **KEYNOTES** will be provided by universally recognised leaders around the topic, Keynotes will be provided by global leading experts on the various topics, lasting approximately 30 minutes each.
- Good practical project experiences will be presented and discussed in the form of case studies. Each **CASE STUDY** presentation will last approximately 90 minutes.
- In the interactive **MASTERCLASSES**, a limited number of participants can join project management experts and work on specific topics or their own case studies. The Masterclasses will last 4 hours.

## VISITOR TARGET GROUPS

1. Project Managers / Programme Managers / Portfolio Managers
  2. PMO Managers and staff
  3. Portfolio Managers
  4. Project Sponsors
  5. Consultants and Coaches
  6. Trainers
  7. HR Professionals
  8. Individuals interested in Project Management
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## WHY BECOME A SPEAKER THE IPMA BEST PRACTICE WEEK?

### *benefits of joining us!*

- **THE GLOBAL REACH** of your keynote speech/ masterclass/best practice presentation
- **GLOBAL MARCOMM CAMPAIGN** and visibility in all IPMA social media channels and mailings
- The possibility of **SHARING YOUR BEST PRACTICES** with other PM practitioners and PM passionates
- **JOINING THE TOP-LEVEL GROUP OF SPEAKERS** – networking opportunities and best practice sharing
- **GLOBAL RECOGNITION AND PROMOTION** of your personal brand

Each year IPMA runs many global and local event. Its' major, global event is the World congress that is held on a yearly basis. There have been 31 editions of this global event, held on **5 continents**, in **32 different cities**. The number of participants at these congresses varies from **500 to 2000**. As a result of the COVID19 crisis, this year's World Congress is postponed until 2021. Instead, IPMA offers you this **virtual event, dedicated to the global PM community**.

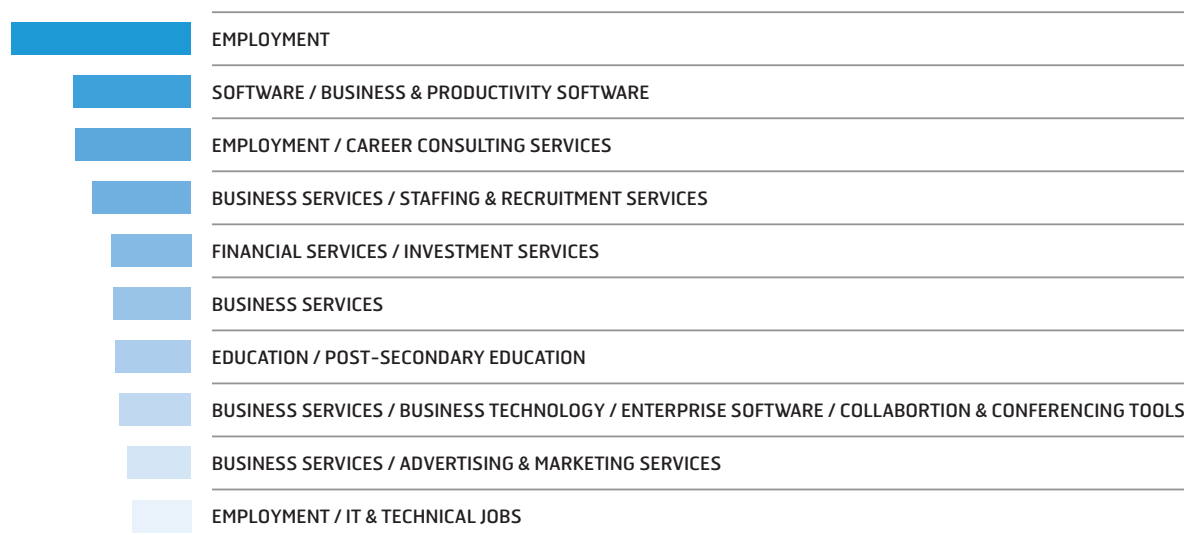
IPMA is the  
**biggest global  
PM 72 Member  
Associations** in  
**72 countries**, in  
**5 continents**

IPMA is the  
**first global  
PM association**,  
established in  
**1965**.

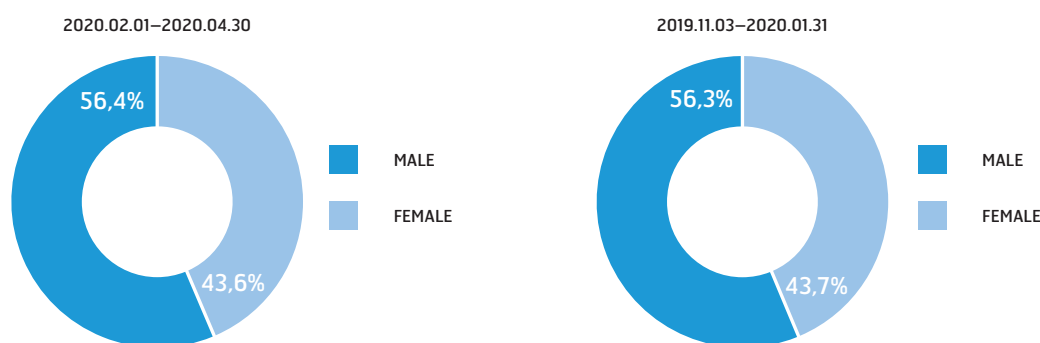


## IPMA'S ACTIVE SOCIAL MEDIA FANS / TRAFFIC ON WEBSITE

### BY MARKET SEGMENT



### BY GENDER



#### About IPMA

IPMA is the world's first international project management association (1965). It is a member-driven, and volunteer-staffed federation with over 72 Member Associations (MAs) spread all around the world. MAs develop project management competences in their geographic areas of influence, interacting with thousands of practitioners and developing relationships with corporations, government agencies, universities, and colleges, as well as training organizations and consulting companies. IPMA certification is recognized worldwide. Global corporations benefit from IPMA's international presence and recognition. We enable them to use the same certification for the entire company in all countries. The examination process has no language barriers. Candidates always have the choice of doing the certification in their language or English. IPMA's vision is promoting competence throughout society to enable a world in which all projects succeed. Read more at [www.ipma.world](http://www.ipma.world)

#### CONTACT

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